

TEAM GRIFFIN FOR
OYPC EXECUTIVE

OUR PLATFORM

2026–2027 Platform Overview and
Initiatives

OCTOBER 2025



MEET THE TEAM

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SUMMARY OF PLATFORM

Our platform for the Ontario PC Youth Executive 2026–2027 is built on strengthening unity, engagement, and leadership among young conservatives across Ontario. We aim to connect campus clubs, riding associations, and youth members through mentorship, professional development, and consistent communication. Our vision is to create a cohesive and active youth movement that fosters collaboration, encourages participation, and develops the next generation of conservative leaders. This includes expanding campus clubs at every university, supporting local executives with resources and training, and providing mentorship opportunities with experienced political professionals. We believe that by investing in organization and communication, we can ensure every youth member feels supported and equipped to contribute meaningfully to our shared goals.

We are also dedicated to empowering young conservatives through opportunity. Our policies include developing clear career pathways that connect students to internships, campaign roles, and professional experiences in politics and public service. Through the Women and Politics initiative, we will strengthen support for young women pursuing leadership and create more opportunities for mentorship and growth. Additionally, we plan to host large-scale events and social gatherings that promote collaboration, celebrate achievements, and keep youth engaged throughout the year. Together, we aim to build a connected, capable, and future-ready conservative movement.

01. BUILT THE YOUTH NETWORK

Our goal is to continue to strengthen and unify the Ontario PC youth movement through a connected provincial network that promotes engagement, collaboration, and leadership. By linking campus clubs, riding associations, and young conservatives across Ontario, we aim to create a cohesive structure that supports mentorship, skill development, and active participation. This initiative focuses on building lasting connections and preparing the next generation of conservative leaders through meaningful opportunities for growth and involvement.

ACTIONABLE ITEMS

- **Expand and Strengthen the Provincial Communication Channel:** Enhance our existing communication systems by implementing a centralized platform—such as a CRM or Slack workspace—to ensure consistent updates, event coordination, and information sharing among youth organizations across Ontario.
- **Host Annual Leadership and Strategy Retreats:** Bring together campus and riding presidents for workshops on campaign management, policy strategy, and organizational growth, helping equip leaders with the tools to strengthen their local clubs.
- **Foster Collaboration Between Clubs and Riding Associations:** Encourage joint initiatives such as canvassing, policy events, and community service projects to build teamwork and increase local impact.
- **Develop a Comprehensive Resource Hub:** Create and distribute toolkits covering recruitment, event planning, communications, and policy engagement—ensuring every youth organization has the resources needed to thrive and grow the conservative movement.

02. CAMPUS CLUBS

Our objective is the continuation of a robust and interconnected youth network across Ontario through Campus Clubs, linking university conservative groups with individual young conservatives. We will continue to foster a vibrant community for collaboration and advancing conservative principles. This multi-faceted approach includes mentorship programs connecting youth with experienced political professionals, annual president retreats for leadership training and networking, amplifying our collective voice through policy discussions, and continuously developing students for leadership roles within the party.

ACTIONABLE ITEMS

- **Establish a Conservative Campus Club at Every University:** Maintain a presence at each Ontario university to sustain the youth movement and provide a consistent volunteer base for neighbouring ridings.
- **Publish a Campus Toolkit for Student Union Relations:** Produce a toolkit and a step-by-step guide addressing FAQs and proper procedures for navigating student union challenges, with an option for direct support from the OYPC executive when needed.
- **Develop a campus start up guide for emerging campus clubs:** Create a step-by-step guide for emerging clubs outlining how to submit expenditures, define executive roles, and complete other OYPC-related tasks. Include best practices for managing club operations and integrating into the broader youth network. This includes graphics and other social media templates via a shared brand kit. Just like the central PC party, we are looking to have templates sent out to each conservative club for social media postings.
- **Connect students with experienced staffers as part of our pipeline for youth to staffer mentorship program:** Through networking, canvassing, and other youth events, we seek to connect youth to staffers, MPP's, and other senior party officials to help mentor and navigate careers the political sphere.
- **Share weekly policy/current events memos with campuses to ensure clear messaging and campuses aren't experiencing problems without assistance** Distribute regular updates to campus executives with party news, policy developments, and key messaging to ensure alignment across the network. We want to keep our campus clubs informed on the current events and other activities within the PC Party. This will be done through campus executive club memos sent out to the executive teams of campus clubs.

03. MEMBERSHIP RECRUITMENT AND RETENTION

Our commitment to membership recruitment & retention is paramount for OYPC's growth and influence and is the foundation of the Ontario PC youth movement. We will continue to strategically increase recruitment by implementing dynamic outreach programs, actively engaging with new students and communities across Ontario. A key objective is to establish a robust Campus Conservative Club at every university, providing dedicated support and resources to foster these vital community hubs. By focusing on growth through sustained outreach, mentorship opportunities, and meaningful engagement, we aim to have young conservatives involved across the province.

ACTIONABLE ITEMS

- **Campus Recruitment Support:** Campus clubs are built on memberships, and we want to be there to support our clubs as they recruit new members – this includes financially supporting our clubs to ensure that they have the resources that they need for long-term success.
- **High School Outreach Initiative:** Launch a pilot program to connect with politically engaged high school students through leadership conferences, classroom presentations, and partnerships with youth organizations, building early awareness and interest in conservative principles.
- **Recruitment Resource Memo:** Develop and distribute a comprehensive recruitment and engagement guidebook outlining proven methods for member outreach, event planning, and retention strategies. Include case studies highlighting successful initiatives from across Ontario.
- **Membership Engagement Plan:** Implement structured mentorship pairings between senior youth members and new recruits to strengthen involvement and encourage long-term participation. Clubs will be encouraged to host “Meet the Party” events with local MPPs and campaign staff.
- **Recognition and Retention Programs:** Introduce an annual “Outstanding Campus Club” recognition and create incentives for high-performing clubs to encourage consistent engagement, innovation, and growth across the province.

04. CAREER PATHWAYS

The Career Pathways program is dedicated to bridge the gap between academic life and public service for young conservatives. We will actively connect students with a wealth of opportunities, including internships within provincial government offices, placements in political campaigns, and entry-level political jobs. Through strategic partnerships with elected officials, party organizations, and affiliated think tanks, we will create a structured pipeline for practical experience. We will also ensure opportunities for youth are accessible through events on campuses and within ridings. This initiative provides invaluable hands-on learning, allowing students to apply their political skills in real-world settings, build essential professional networks, and gain the skills necessary to transition seamlessly into meaningful careers in politics and public policy across Ontario.

ACTIONABLE ITEMS

- **Organize Queen's Park days:** Host annual visits to Queen's Park to give members firsthand exposure to the legislative process and party operations. These days will include guided tours, Q&A sessions with MPPs and staff, and discussions on how youth can actively contribute to provincial politics. The more positive experiences one has, the more likely they are to pursue and continue their involvement.
- **Host Joint Youth and Staffer Networking Events:** Facilitate regular networking and social events that connect youth members, campus leaders, and political staffers. These gatherings will help members gain insight into political careers, strengthen professional connections, and encourage collaboration between clubs and legislative offices.
- **Hold Monthly Skills and Development Workshops:** Offer monthly training sessions focused on key political skills such as communications, data management, field operations, and policy writing. Modeled after the successful 2024 internship speaker series, these workshops will feature experienced campaigners, staffers, and strategists who can share practical advice and mentorship.

05. YOUTH RIDING COMMITTEES (YRCS)

Youth Riding Committees are an essential home base for conservative youth across the province. Our team is looking to expand the YRC's to be present in every riding across Ontario. As well, we are looking to establish regional YRC boards as a better way to connect youth and YRC members across ridings. These boards will be made up of YRC presidents in their region and facilitate regional events, canvasses, and much more. Through supporting YRC's the OYPC can more effectively recruit on a riding level and keep many graduates and youth leaders involved whose home is far away from the hustle and bustle of Queens Park.

ACTIONABLE ITEMS

- Develop a YRC start up guide for new YRC's: Create a basic step by step guide for emerging YRC's to not only succeed at their riding but also within the OYPC. This guide will lay out how to submit expenditures, the roles of the executives, and so much more.
- Provide graphics and other social media templates via a shared brand kit: Just like the central PC party, we are looking to have templates sent out to each YRC for social media postings.
- Annually hold a youth policy forum to engage youth with policy discussions: Strong ideas come from youth and that is why we are committed to holding an annual policy summit to ensure that your policy and platform ideas make it to our party leadership and sitting MPPs.
- Introduce YRC regional boards to connect youth across ridings: Through regional boards we are seeking to connect youth across ridings and allow for larger events to take place. The regional boards will be comprised of YRC presidents and will be utilized to aid in communications from the OYPC to the YRC's as well as between committees.



CONTACT US

If you have any questions, comments, or want to get involved, send us a message directly. We want to hear you!! 📣

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